



Center for Disability Rights

SWOT Analysis 2024

The Center for Disability Rights (CDR) is currently in the process of updating the **Strategic Goals** for the organization.

As part of developing a strategic plan, organizations generally undertake an activity to identify important aspects of both their internal and external environment.

We need your assistance in this essential piece of the planning process. We are asking you to list the organizations **Strength, Weaknesses, Opportunities, and Threats (SWOT)** as they relate to CDR as a whole.

Fill out the survey for a chance to win a \$50 gift card!

INTERNAL STRENGTHS

What do you think are CDR's current strengths?

#1

#2

#3

INTERNAL WEAKNESSES

What do you think are some of CDR's current weaknesses?

#1

#2

#3

EXTERNAL OPPORTUNITIES

What external opportunities are available to CDR?

#1

#2

#3

EXTERNAL THREATS

What external threats should CDR be aware of?

#1

#2

#3

Thank you for completing the SWOT Analysis. We appreciate your time and contribution. Complete the information below to be entered into a drawing for a \$50 gift card.

Name

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

Email Address

Phone Number

Complete this form and mail it to:
Linda Taylor
CDR
497 State Street
Rochester, NY 14608